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IdScan Captures Car Registrations, Titles, Driver's Licenses, Business Cards & Checks!

Los Angeles, CA (July 1, 2005)—In response to feedback from the industry's leading auto dealerships and software providers, Card Scanning Solutions has developed a comprehensive scanning solution that can capture high quality images of car registrations, titles, driver's licenses, business cards and checks, all using one versatile, compact piece of hardware.

The IdScan Driver's License Card Scanner is already recognized worldwide as the only card scanner on the market capable of using OCR (Optical Character Recognition) technology to pull information off the various and newest versions of licenses from all 50 states, as well as all government-issued cards and select international identification cards. The scanners' ability to capture a high quality image of the card while pulling information from the card front allows dealerships to improve CRM capabilities and better collect necessary walk-in and test drive data.

To provide further functionality, the same scanners now have the capability to also capture print quality images of car registrations and titles for detailed records, as well as business cards and checks. The advanced check reading feature pulls information from the check (issuer information, check #, check amount, account/routing #) can parse it into a database application.

While the IdScan has long been a leader in driver's license scanning accuracy, range and cost-efficiency, its added functionality of car insurance, title, check and business card scanning now brings additional versatility, making it an integral and invaluable tool for auto dealerships at the forefront of the battle to stay competitive.

About Card Scanning Solutions

Card Scanning Solutions is the leading developer of identification card scanners. Its product line, including the IdScan, Scanshell Pro OCR and Swipescan, is used by top automotive dealers, security and government agencies, credit unions, casinos and hotels around the world. Recognized for its cutting edge technology, it assimilates high product accuracy, cost efficiency and the ability to improve customer service applications and optimize office efficiency. Card Scanning Solutions is the go-to choice of the major industries for enhanced identification and scanning services in today's competitive high-tech market.