



**10350 Santa Monica Blvd.  
Suite 330  
Los Angeles, CA. 90025**

**Tel: (866) 462-8850  
Fax: (419) 735-2419  
www.card-scanner.com**

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CSSN Contact:  
Julia P. Shih  
(866) 462-8850  
Julia@card-scan.com

## **Automotive Industry's New Darling: IdScan Captures Car Registrations, Titles, Driver's Licenses, Business Cards & Checks!**

Los Angeles, CA (April 1, 2005)—In response to feedback from the leading financial and commercial institutions around the world, Card Scanning Solutions has developed Check Reading capabilities as a value-added feature of its popular IdScan line.

The IdScan Driver's License Card Scanner is already recognized worldwide as the only card scanner on the market capable of reading the various and newest versions of licenses from all 50 states, as well as all government-issued cards and selected international identification cards. With its newest Check Reading feature, within seconds of placing the check in the scanner, the system's revolutionary OCR (Optical Character Recognition) Technology will pull the check amount, bank information and issuer information as well as the routing number, account number and check number from the check's face and parse them into text fields of a database application. A high-quality 24-bit color image file of the check can also be automatically saved for archiving and security purposes.

The development and addition of Check Reading to the IdScan line came in response to cross-industry demand for better protection from fraud and the need for more high-tech and time efficient ways to maintain records. Just as the IdScan was developed in respond to the identification requirements following 9/11, Check Reading provides added functionality that allows institutions and businesses to use the same piece of hardware to accurately capture both ID cards and checks, while automating the databasing process to reduce human error.

While the IdScan has long been a leader in the industry in scanner accuracy, range and cost-efficiency, its added functionality of Check Reading now brings additional versatility, making it an integral and invaluable tool for financial institutions, credit unions, check cashing establishments and any operation needing accurate information gathering and high-tech archiving/databasing.

### **About Card Scanning Solutions**

Card Scanning Solutions is the leading developer of identification card scanners. Its product line, including the IdScan, Scanshell Pro OCR and Swipescan, is used by top security and government agencies, credit unions, casinos, hotels and automotive dealers around the world. Recognized for its cutting edge technology, it assimilates high product accuracy, cost efficiency and the ability to improve customer service applications while reducing losses due to

fraud. Card Scanning Solutions is the go-to choice of the major industries for enhanced identification and scanning services in the post 9/11 era.