



Card Scanning Solutions Integrates MedicScan® Software To BrickMed™ Office and BrickMed™ Scheduler From BrickMed, Advancing Capabilities For Medical Information Process

CSSN Inc. dba Card Scanning Solutions has recently completed the integration of their MedicScan® OCR True Parse software solution with BrickMed™ Office and BrickMed™ Scheduler, the efficient healthcare IT solutions from BrickMed. Both CSSN and BrickMed focus on offering cutting-edge solutions to the medical industry which contribute to the efficiency and accuracy of patient registration and medical data scanning and storage.

Los Angeles, CA ([PRWEB](#)) November 30, 2011 -- As the manufacturer and the intellectual property and trademark owner of the MedicScan® and ScanShell® product lines, Card Scanning Solutions (CSSN Inc.) has perfected the process of patient registration and medical data scanning. The core objective of CSSN's MedicScan® solutions is to provide a user-friendly and easy-to use solution to assist medical clinics, hospitals and medical offices in running efficiently and accurately.

Founded in 1991, BrickMed, LLC (formerly Brickell Research) pioneered Microsoft Windows-based practice management software. For over twenty years, BrickMed has prided itself in providing extraordinarily high levels of customer service as well as innovative and efficient solutions to healthcare organizations. Their focus centers around providing cost-effective software and IT service solutions for practice management, billing, scheduling, and clinical recordkeeping.

With the financial and operational challenges facing healthcare organizations today, the technology offered by Brickell Research aims at protecting the financial interests of providers without neglecting the efficiency and flexibility of patient scheduling and registration. By utilizing the MedicScan® [OCR SDK](#) to integrate their existing BrickMed™ solutions with CSSN's MedicScan® OCR True Parse software solution, BrickMed™ users have access to a far superior and flexible medical practice management solution.

The MedicScan® OCR True Parse from CSSN is an insurance card scanner with extensive Optical Character Recognition (OCR) capabilities which extracts the textual information from the image of the medical insurance card into the appropriate BrickMed™ text fields. With CSSN's comprehensive OCR SDK (Software Developer Kit), Brickell Research has been able to easily incorporate this reading technology directly into their existing software application. MedicScan® is not only limited to medical cards; it is also an [ID reader](#) and a [driver license scanner](#) capable of extracting data into BrickMed™ practice management and scheduling systems.

One of the core benefits of BrickMed™ is its ability to empower the front desk of any medical service. The existing software enables you to easily book and locate appointments, manage recurring visits and confirm appointment all from one screen. With the MedicScan® integration, the front desk staff is now able to efficiently extract data from a patient's medical card or ID card. The time that an employee would spend photocopying, scanning and formatting patient information is eliminated and human error is reduced. Since the medical data can be extracted within a few seconds, employee productivity is increased which translates in to return on investment.

The MedicScan® OCR True Parse comes complete with SnapShell® which is an optical scanner with a resolution of 600 dpi. The scanner connects to and is powered by the computer's USB port so no external



power supply is required. The MedicScan® [OCR SDK](#) is available to all customers to assist in seamless integration into existing applications such as BrickMed™ Office and BrickMed™ Scheduler.

The mission at Brickell Research is to not only offer superior customer service but to also provide their customers with efficient, flexible, and cost-effective software and IT service solutions. By integrating BrickMed™ solutions with CSSN's MedicScan® OCR True Parse software, BrickMed™ users will now have a competitive edge in the extraction, processing and storage of medical information and patient registration.

Additional information on the image processing solutions offered by CSSN, Inc. can be found at www.card-reader.com.

Card Scanning Solutions (CSSN Inc.) has been a leading developer of card reading and image processing technologies since 1999. They are renowned for developing an OCR engine that can read the driver licenses and ID's from all 50 states and over 40 countries. CSSN Inc. offers valuable solutions that significantly increase productivity, save time and money and result in greater efficiency in a wide variety of industries including Medical, Financial, Hospitality, Security and more.

Additional information on the software and IT service solutions offered by BrickMed can be found at www.brickmed.com.

Founded in 1991, BrickMed, LLC has been a pioneer in the development of Microsoft Windows-based practice management software. Their core mission is to provide exceptional customer service with a growing array of efficient, flexible, and cost-effective software and IT service solutions. The solutions from BrickMed address the billing and reporting needs of the medical industry and offer easy-to-use and flexible scheduling functionality.

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