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IDScan: The Revolutionary New Tool in Identification for Battling Fraud

Los Angeles, CA (May 18, 2004) —The IdScan product line, developed by Card Scanning Solutions, uses its scanning and databasing abilities to maintain customer information while protecting against fraud.

The IdScan Driver's License Card Scanner is the only card scanner on the market which recognizes various and newest versions of licenses from all 50 states as well as selected international identification cards. The scanner's software automatically populates text fields with information on the card front, allowing store owners to quickly database an ID card's information as the customer waits. When combined with SwipeScan, the magnetic strip reader, the IdScan can cross-reference all technologies present on the card (information on the card front, magnetic strip and 2D barcode) to determine if the card is a fake.

Using IdScan's state-of-the-art OCR (Optical Character Recognition), within seconds of having a card inserted into the scanner, the reader will collect all data from the card front and place them in appropriate database text fields for easy storage and customized data management, while also providing separate picture files of the cardholder's photo and signature! Having as much customer information on file has been shown to be an effective way to deter and combat fraud.

IdScan's simple process of collecting and databasing customer information and cross-checking identification allows users to quickly input customer information for accurate background checks and maintenance of precise records, while protecting profit margins. Its hardware is easily integrated into retail and CRM software applications.

About Card Scanning Solutions

Card Scanning Solutions is the leading developer of identification card scanners. Its product line, including the IdScan, Scanshell Pro OCR and Swipescan, is used by top security and government agencies, credit unions, hotels and automotive dealers around the world. Recognized for its cutting edge technology, it assimilates high product accuracy, cost efficiency and the ability to improve customer service applications while reducing losses due to fraud. Card Scanning Solutions is the go-to choice of the major industries for enhanced identification services in the post 9/11 era.