Citrix® Certified Card Scanning Solutions To Exhibit At The HITEC 2012 Hospitality Technology Show In Baltimore

Card Scanning Solutions (CSSN Inc.) will exhibit at Booth 2256 during the HITEC 2012 Hospitality Technology Show which is being held from the 25th to 28th of June in Baltimore, Maryland. With their vast selection of innovative and cutting- edge technologies, CSSN will introduce their Citrix® certified OCR and non-OCR scanning solutions as well as their revolutionary scanning hardware including, the Passport SnapShell® and the ScanShell® 3100D/3100DN duplex ID scanners.

Culver City, CA June 3, 2012 -- Card Scanning Solutions, CSSN Inc., a leading developer of image processing solutions and Optical Character Recognition (OCR) technology, will be exhibiting a range of their innovative solutions at the HITEC 2012 Hospitality Technology Show from the 25th to 28th of June, 2012. Celebrating its 40th birthday, the annual HITEC show will be held this year in Baltimore at the Baltimore Convention Center. Exhibiting at booth 2256, CSSN will demonstrate both its OCR and non-OCR scanning solutions which have been certified as Citrix Ready®. They will also display the extensive capabilities of their Passport SnapShell® scanner as well as the cutting-edge features of their ScanShell® 3100D/3100DN high speed duplex ID scanners.

Recently, CSSN announced their partnership with Citrix® and the certification of their ScanShell® scanner series by Citrix® as Citrix Ready®. This meant that customers with Citrix® deployments could purchase CSSN scanners with confidence. CSSN then enhanced this partnership by announcing that their OCR SDK supports the Citrix® environment. CSSN will exhibit this added support at HITEC, demonstrating both their OCR and non-OCR scanning solutions for Citrix® customers. This latest product forms part of CSSN's OCR SDK which resides on the Citrix® server. It has both scanning and OCR capabilities and the scanner drivers are installed on the local machine. Both the scanning and the processing are done in the application which is hosted on the Citrix® server.

With a wide range of compatible CSSN ScanShell® scanners, Citrix® customers have the option of selecting a scanner based on their specific requirements. At the HITEC show, CSSN will display their latest hardware devices which include the ScanShell® 3100D duplex scanner as well as the ScanShell® 3100DN A4 portable duplex scanner. Both these scanners are ideal for capturing high quality images from a variety of document types such as driver licenses, ID cards, passports, medical cards and more. The ScanShell® 3100DN is also the perfect solution for scanning full letter, legal sized documents and even embossed cards. Both these scanners are certified as Citrix Ready® and they enable the user to scan both sides of a document simultaneously. The scanners are also equipped with high speed USB 2.0 standard interface and therefore require no external power supply. With their light weight, small footprint and high speed scanning capabilities, the TWAIN compatible ScanShell® 3100D/3100DN scanners are ideal for both desktop and mobile use. These scanners are also available with a wide range of ID scanner software.

Comment [M1]: http://www.cssn-developers.com/

Comment [M2]: www.card-reader.com

HITEC is a service of Hospitality Financial and Technology Professionals (HFTP) and it serves as a platform for the most comprehensive showcase of hospitality technology in the world. Taking their flagship SnapShell® technology which is a reader tool that automates the collection of information, CSSN Inc. will exhibit the revolutionary Passport SnapShell® which is able to capture passport size and card size images quickly and accurately using digital camera technology. This state-of-the-art hardware solution is able to also read images from Machine Readable Travel Documents (MRTD). The Passport SnapShell® has a CMOS 3.2 mega pixel camera with a color depth of 30 bit RGB ensuring that the captured image is of high quality up to 600 dpi true color.

The easy-to-use Passport SnapShell® scanner only requires a USB 2.0 connection and no external power supply is needed. It also is designed with no moving parts and does not require calibration making it a low maintenance and low wear and tear solution. The user needs to simply place a document up to 5"x3.5" face down on the anti-scratch glass window of the scanner and within seconds the image will be processed. Each Passport SnapShell® also offers multiple light illumination options which include visible light, infrared, and ultraviolet technology. The innovative geometric design of this scanner features a small footprint making it the ideal solution for the hospitality industry.

CSSN's software and hardware solutions address the challenges and developments within the hospitality industry today. Using CSSN's SDK and high level support, it is simple to integrate their technology directly into your existing software applications. Step into booth 2256 at HITEC 2012 and experience how CSSN's solutions and capabilities drive competitive advantage in your industry.

About HITEC
Hospitality Industry Technology Exposition and Conference (HITEC) is a service of Hospitality Financial and Technology Professionals (HFTP). It is the world's largest hospitality technology exposition and conference and it offers attendees essential education, access to experts and hospitality technology vendors. HITEC also provides a platform to network with top leaders in the industry as well as the resources to find cost-effective ways to improve company bottom lines.

About CSSN Inc.
CSSN Inc. dba Card Scanning Solutions has been a developer of image processing and OCR technologies since 1999. Their innovative solutions process data from Driver Licenses, ID's, Business Cards, Passports, Checks, and Medical cards. Using a cutting- edge Optical Character Recognition (OCR) engine, the software reads actual text. CSSN Inc. offers valuable solutions that significantly increase productivity, save time and money and result in greater efficiency in a wide variety of industries including Medical, Financial, Hospitality, Security and more.

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