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# clubscan

## The Definitive Nightclub Solution



## Key Features

**clubscan** is a system that can both catalog your customers and also provide a way of forecasting and enhancing future business.

- Advertising — Increase your business by generating mailing lists, and send fliers to keep your customers informed about big events.
- Age Calculation — Automatically calculate your customer's age, verify their driver's license is not expired, and get a warning message if they are under aged
- Generate Reports — Get valuable proprietary information with the click of a button. Keep informed on how many people are in your club, when they are (or were) there, what ages are there, and an endless list of other relevant statistics.
- Scan Speed — 3 second scan time per driver's license, capable of up to 1000 scans per hour.
- Color scheme — supports black and white, gray scale, and true color scans.

# What is *clubscan*

*clubscan* is a fast, easy to use driver's license reading system that eliminates the need to use magnetic strip or bar code readers for the purpose of collecting driver's license information.

In one quick color scan you get not only the driver's license information, but also the driver's license image as well. This valuable information is then automatically stored into a powerful database application.

*clubscan* provides a unique way of cataloging customers and forecasting future business. In addition, it automatically; calculates age, logs nightly business activity, and makes it possible to generate a variety of useful proprietary reports. It is an exceptional all in one system that combines the latest in database technology with cutting edge identification storage capabilities.

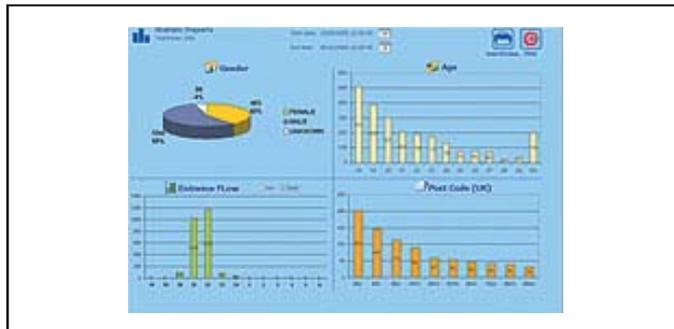
*clubscan* is an automatic customer database system that can provide invaluable proprietary information.



The Database window will display all customer information and allow the operator to search for specific records, and view or print various proprietary reports

## What can *clubscan* do ?

ClubScan will enhance advertising capabilities, perform age calculations, generate reports for tracking proprietary statistics, and with its own embedded "Quick Search" feature, finding specific information will be fast and easy.



ClubScan can be used to generate informative graphs and charts.

### Generate Proprietary Reports

It is possible to generate reports with as much or as little detail as needed. A few examples of the types of reports that can be generated are as follows:

- Head Counts — Determine how many customers entered your club, and out of that, how many were 21 or older (or younger).
- Customer Locations — Makes it possible to determine what city (or state) the majority of your customers are from.
- Big Events — Determine who, and how many customers came to your club for a specific event by just entering the date.
- Mailing List — Easily mail fliers for big events to a general range of customers, or by entering just a few parameters, narrow the range to a more specific group.
- Customer Status — Get a list of all of your VIP, General Admission, or Banned customers.

Use the information generated in the reports to create detailed graphs and charts.

### Enhance Advertising Capabilities

After a driver's license is scanned, the customer's name and address are stored into a database. This database of information is used to generate customizable mailing lists that can be useful for sending advertisements. This feature can ensure your valuable customers hear of upcoming events, bands, and DJ's. Mailing lists can be generated based on a variety of information such as; location, age, interest in specific events, or even how often the customer frequents your nightclub.